

**INTERNATIONAL  
MEDICAL EXPO**



**08, 09 & 10**  
**JUNIO** **2026**  
EXPO GUADALAJARA

# What's INTERNATIONAL MEDICAL EXPO?

Medical Expo was founded in 2020 as the trade show that brings together the leading companies in the healthcare sector.

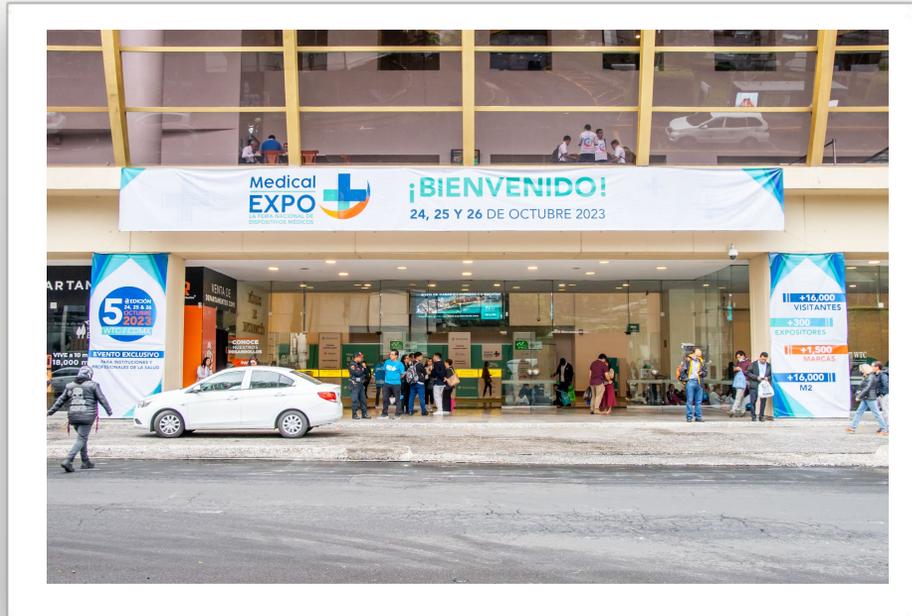
In addition, it serves as a platform that drives the development of business relationships among those who are part of the healthcare sector.

We promote strategic alliances among companies, associations, chambers of commerce, clusters, universities, and healthcare institutions.

We manage projects and inter-institutional agreements in support of the healthcare sector.

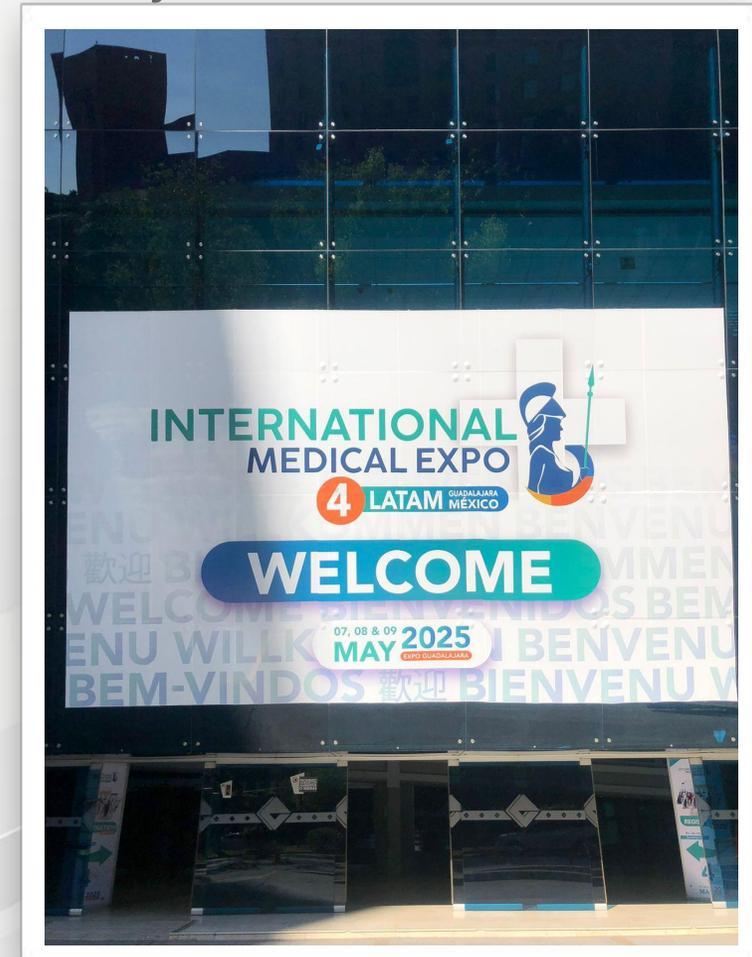


# 2 AVENUES



## International Medical Expo Guadalajara

It will take place at Expo Guadalajara on May 25, 26 and 27, 2026



## Medical Expo CDMX

It will take place at the WTC on October 27, 28 and 29, 2026

# VISITORS

## Guadalajara



B2B

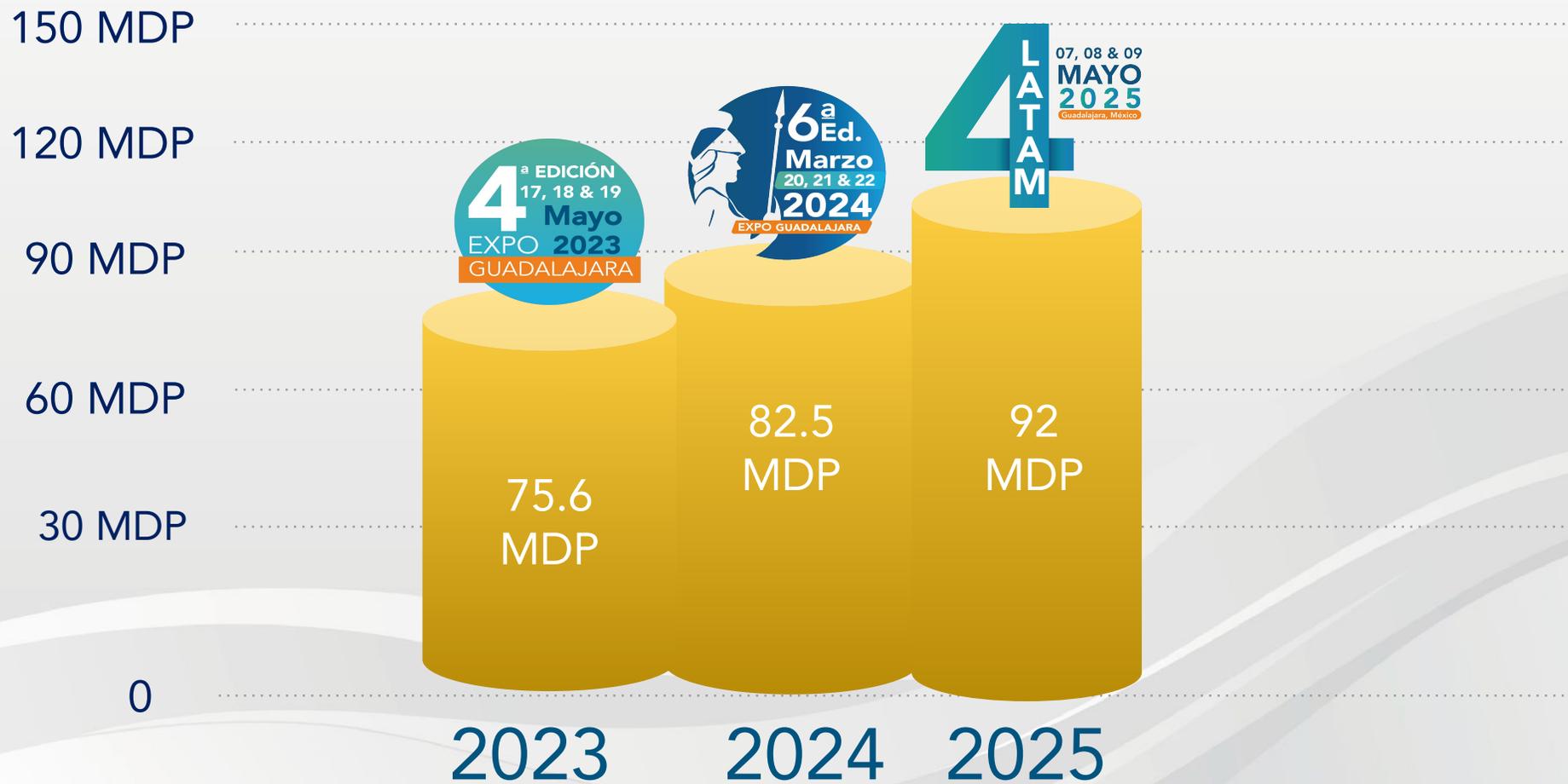
# EXHIBITORS

## Guadalajara



# BUSINESS VALUE GENERATED

## Guadalajara



# Conecta Hospitales

“Conecta Más Hospitales” is a strategic initiative within Medical Expo designed to strengthen commercial relationships between medical product and service providers and private hospitals in Mexico.

Through this platform, direct networking opportunities, personalized meeting agendas, and in-person encounters are created, allowing exhibitors to present their solutions in an effective and targeted manner.



# Match Empresarial

The Business Match is a networking dynamic organized within Medical Expo, aimed at connecting multinational companies and manufacturers with distributors, hospitals, and the country's leading associations, in order to generate high-value contacts that lead to commercial relationships.



# HOSPITALAR STRATEGY



## Hospital Pavilion

Connect with leaders from the main private hospital associations and hospital executives nationwide.



## ADDED VALUE AND DIFFUSION FOR EXHIBITORS

Medical Expo's strategy aims to build the positioning of each exhibitor within the healthcare industry, thereby strengthening their brand and company.



### PERSONALIZED INVITATIONS

Exhibitors have the opportunity to provide complimentary admission passes to Medical Expo.

### ARTICLE PUBLISHED ON THE MEDICAL EXPO BLOG

It's a space created to share what your company have to contribute to the healthcare sector.



### EMAIL CAMPAIGN TO OUR HEALTHCARE DB

We offer the opportunity to highlight your company or product through a banner featured in one of Medical Expo's email campaign.



## VIRTUAL MEDICAL EXPO

We record a video with the exhibitors where they talk about their company. These video is upload on our social media and website.



## FLAGSHIP PRODUCT PRESENTATION

In Medical Expo we offer a selected talks program where the exhibitors can show their flagship product with a 15 minute presentation after a related talk with their company sector.

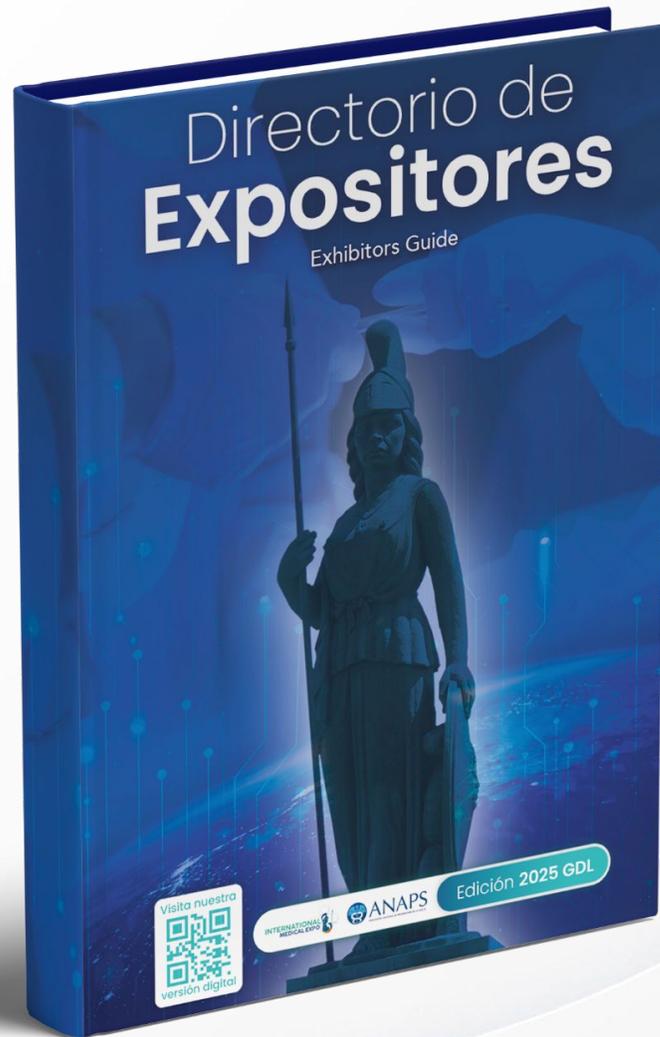


## MEDICAL DEVICES' WEBINAR

Their goal is to tackle the key topics shaping the healthcare sector and help strengthen the industry.

A promotional poster for a webinar. At the top, it says 'WEBINARIO' in a green box. Below that, 'WEBINARIO DE DISPOSITIVOS MEDICOS' and 'Medical EXP+'. The central image shows a woman's face with a blue surgical cap and a hand in a blue glove holding a white marker near her eye. Text on the poster includes: 'MANEJO PERIOPERATORIO EN CIRUGIA PLASTICA ¿QUE ESTÁ SUCEDIENDO EN MÉXICO?', 'Conducido por Alan Bautista Equipo Medical Expo', 'VIERNES 10 DE OCTUBRE', '11:30 HRS.', and logos for ANAPS and the Mexican Association of Anesthesiologists (ANAPSA).

**DPS** (Healthcare Providers' Directory for its initialisms in spanish)



With our DPS ([Healthcare Providers' Directory](#) for its initialisms in spanish), it's the perfect way to be part of Medical Expo not only in the event but also with visibility in our digital platform and printed in over 30,000 copies

Make your brand stand out in the healthcare sector, get more exposure and increase your sales chances.



**+13,000** m<sup>2</sup>

**+12,000** Attendance

**+250** Exhibitors

**+150** Talks

**+1,000** Brands

**+30** Countries

# EXHIBITION FLOOR 2026

## PLANO MEDICAL EXPO 2026 GUADALAJARA 08, 09 & 10 JUNIO

### SALON JALISCO

#### EYD

**ENTRADA**      **SALIDA**

### IMPORTANTE

■ El espacio asignado en el plano representa un espacio físico que debe ser utilizado de acuerdo a las especificaciones técnicas y de seguridad que se detallan en el manual de exhibidores. Se prohíbe el uso de estanterías, vitrinas, muebles, etc. que no estén autorizados.

■ El espacio asignado en el plano representa un espacio físico que debe ser utilizado de acuerdo a las especificaciones técnicas y de seguridad que se detallan en el manual de exhibidores. Se prohíbe el uso de estanterías, vitrinas, muebles, etc. que no estén autorizados.

Guadalajara, México

08, 09 & 10 JUNIO 2026

EXPO GUADALAJARA

## MEDIA PARTNERS & SPONSORS














## PABELLON DE TRANSNACIONALES







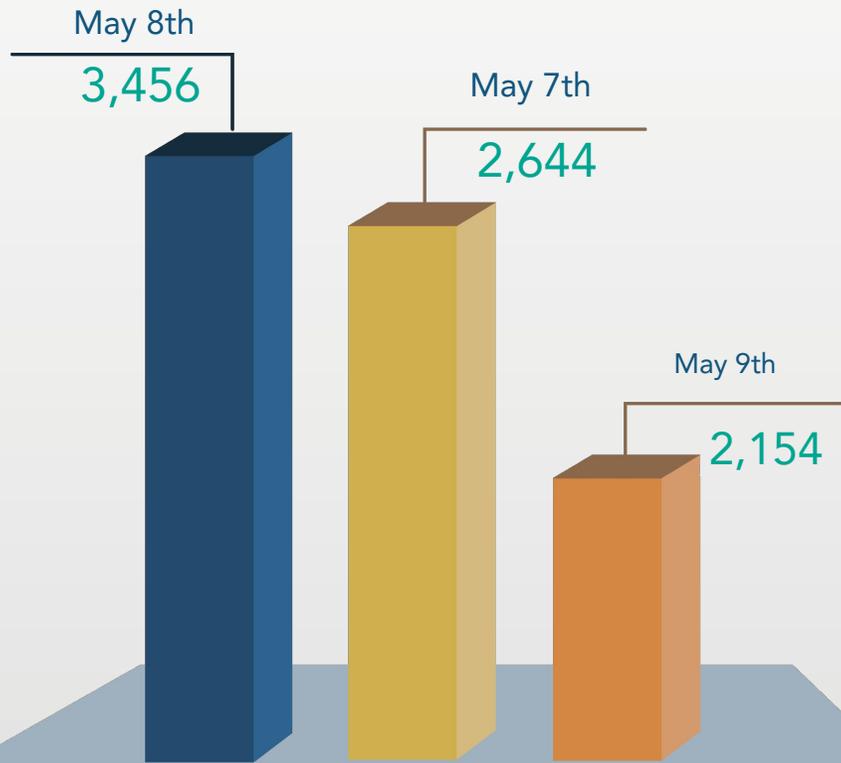

## MEDICAL EXPO

2026 GUADALAJARA 08, 09 & 10 JUNIO

# WHY BECOME AN EXHIBITOR?

## Guadalajara

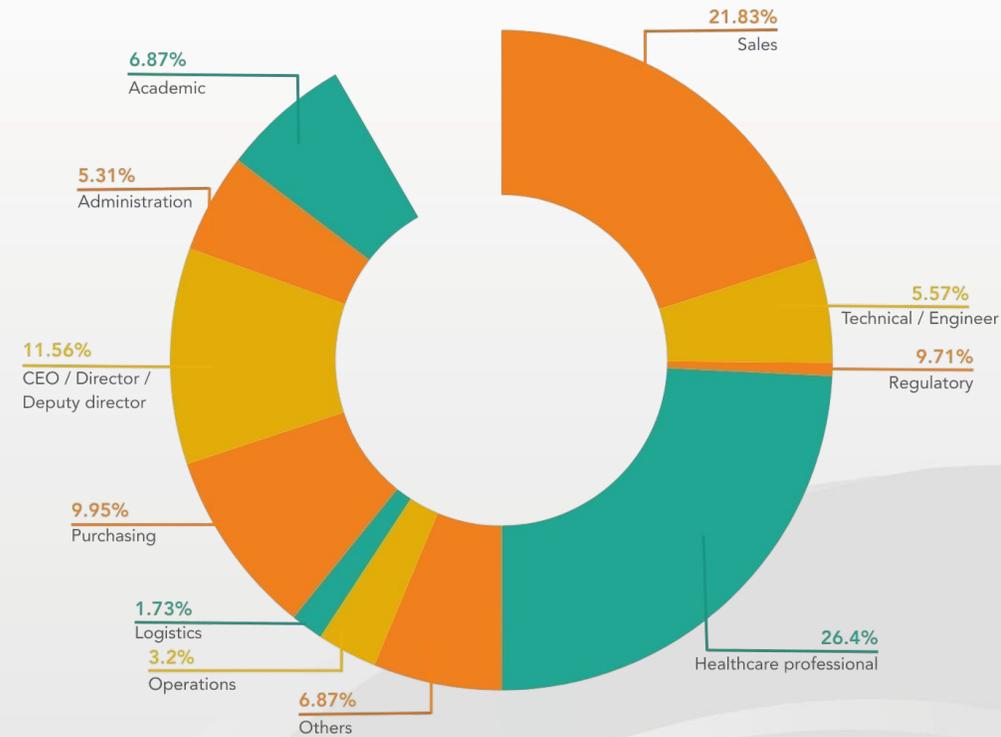
Attendance



Title within the organization

**Business**  
deal closure

**TOTAL**  
92 MXN Millons



**TOTAL** 8,254  
Attendance

**10<sup>TH</sup> EDITION** 25th, 26th and 27th  
**2026 MAY**  
EXPO GUADALAJARA

# Medical Expo:

## Your business networking platform

Innovative Products

Medical Articles

Empresarial Badges



## Attendance strategy for B2B and B2C Networking

As part of our efforts to strengthen business relationships and promote business opportunities within the healthcare sector, we work diligently on the following:

### TALKS AND WORKSHOPS

Medical Expo features a carefully curated program of talks, with speakers who represent the industry throughout the event across all of our auditoriums.

### MEDICAL EXPO BUS

Medical Expo will provide shuttle buses aimed at bringing buyers and healthcare professionals from states neighboring the host city.

We have a dedicated area focused on establishing agreements with associations, institutions, collegiates and similar organizations, according to the specialities requested by our exhibitors.





Opening ceremony



Specialized Networking Dinners



Hospital Networking Breakfast

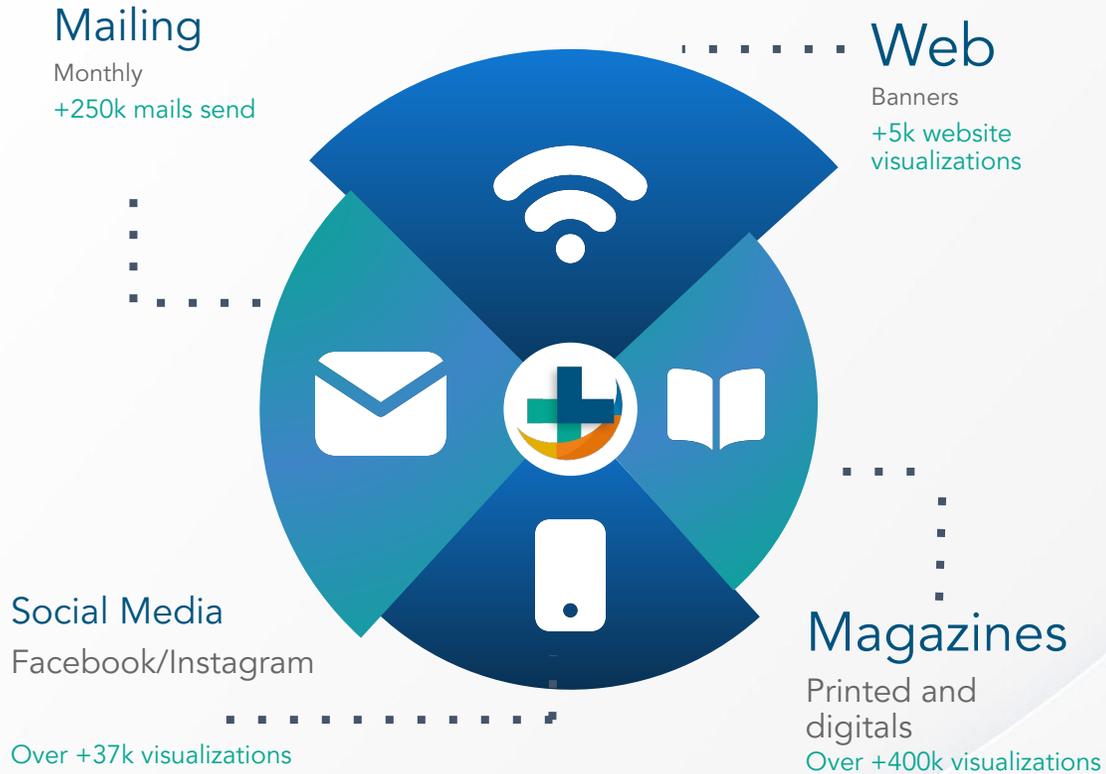


## Closing ceremony

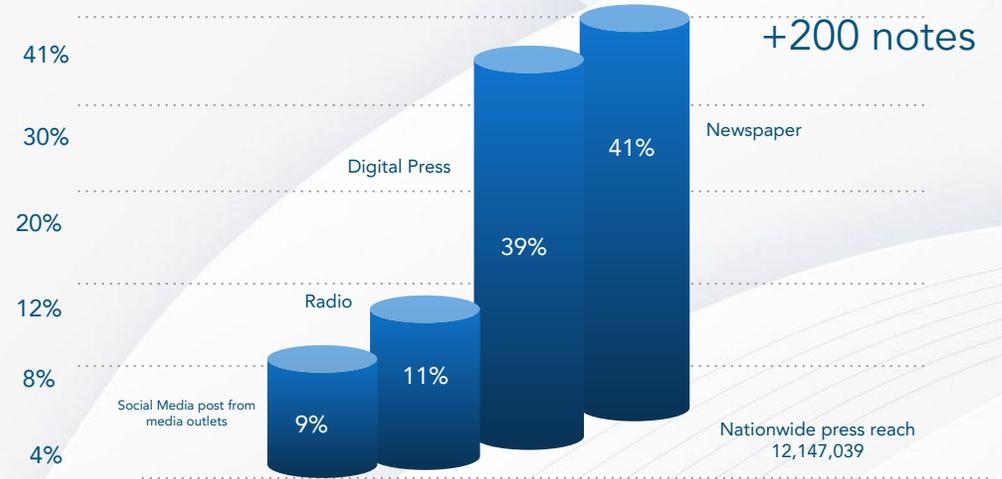
- Award presentation
- Formal closing
- Closing toast



# MEDIA STRATEGY



## Press coverage



## Printed, digital and electronic media

- + 11.5 Million persons reached
- + 60 Media outlets